# App Developer Ping4 Inc. Hires
# M.I.T. Alum As V.P. of Engineering

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M.I.T. Alum Mark T. Sexton Joins Hyperlocal Mobile Alert App Developer Ping4 Inc.

Nashua, NH – (May 13, 2013) – Ping4 Inc, the company behind *ping4alerts!*, has appointed Mark T. Sexton their new Vice President of Engineering. *Ping4alerts!* is the free Hyperlocal Mobile Alert app that instantly notifies users of dangers and emergencies by sending an alert to user's smartphones.

"Ping4 Inc. is a rapidly growing high-tech company.  Our long-term development plan necessitates the need for highly skilled individuals to help us maintain and build out our already successful platform," noted James C. Bender, Chief Executive Officer at Ping4 Inc. "Mark Sexton's comprehensive understanding of software systems will greatly benefit Ping4 Inc., our network and our clients."

Mr. Sexton, who previously held the position of Development Manager of Data Services at Acme Packet in Bedford MA, describes his focus as "carrier class, high performance, highly scalable software systems."  This graduate of the Massachusetts Institute of Technology will manage the engineering team, set priorities and work with sales and marketing to determine the future needs of the company's flagship product, *ping4alerts!*.

During his tenure with Acme Packet, Mr. Sexton was the architect for a new reporting data warehouse designed to collect historical information from 500 Acme Packet devices. The reporting schema and reporting views were dynamically created based on meta-data.

Mr. Sexton earned his B.S. in Computer Science from M.I.T. in 1990 and went on to graduate studies at the Air Force Institute of Technology.  He served as a Signal Corps Officer for the US Army before transitioning into the civilian workforce in 1995, when he began work for Sanders, A Lockheed Martin Company in Hudson, New Hampshire as a software engineer.

From Sanders, Mr. Sexton moved to Ellacoya Networks/Arbor Networks, where he worked to develop a patented system for managing content resources "for dynamically generating a web portal to allow users to configure and control their ISP content. The system calls for integration between the portal, a control engine, a network element and a billing system."  Then he moved to Phase Forward/Oracle in Waltham, MA.

Mr. Sexton commented: "I am very excited to be joining a growing and dynamic company. Ping4 Inc is on the cusp of something big. Jim Bender's vision for using hyper local alerts to deliver to the public critical messaging in real time is one that can literally save lives and I want to be a part of that effort."

A resident of Merrimack, New Hampshire, Mr. Sexton is married with three sons and spends most of his free time biking and attending his sons' sporting events.

Ping4 Inc., based in New Hampshire, is an innovative software communications company utilizing the latest in push notification technology with its *ping4alerts!* This app enables the delivery of real-time, location-based, multimedia alerts to any smartphone of crucial, time-sensitive information with text, pictures, audio, links and maps, including extreme weather events and fast-moving, dangerous situations. There is no downside. All information is anonymous and user information is never shared. Help us get the word out and help save lives. For more information, go to www.ping4.com.

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